



EDITORIAL PREP

Prepare for **THURSDAY'S FACEBOOK LIVE**

Welcome, Artists!

One of the coolest parts about working in the editorial market is that not only do you get to draw pictures for a living, but you get to read manuscripts and come up with visuals to tell the story. I loved that part when I was a full-time illustrator for over a decade, and you will love it too! You'll be amazed at all the different things you're asked to draw; and then the cool part is you get to explore and research. You will find that over time your drawing gets better and your repertoire of what you're capable of drawing expands. You will become a better illustrator, enjoy it more, and get more work.

Sometimes you might get an assignment like drawing types of shoes, for example. That's pretty straightforward. But sometimes it's more conceptual: you might be asked to illustrate a manuscript with larger concepts like freedom, stress, or finding balance, for example. No worries: I'm going to teach you how to illustrate ideas.

On Thursday, we're going to play some concept games which I dreamed up just for you for this course. So, to prepare for that, I'd like you to spend the next few days drawing things for this phrase:

BROKEN HEART

"Broken heart" is a concept. It's an idea. It's not an *object* like a bird.

That doesn't mean you can't draw objects that tell the story of the concept. In fact, that's one of my favorite things—to draw objects tell the story of a concept.

Think about objects that tell the 'story' of 'broken heart'. You can make a page of little single item drawings, which are called icons. For example, you might draw literally a broken heart, a sad face, a torn love letter. You can absolutely draw little scenes if you like, too.

What does a broken heart feel like to you? Reflect. Make notes. Think of objects. Make some drawings. Think of these drawings as studies, investigations and research. There is no right or wrong for this exercise; some things will be more specifically 'broken heart', and other items might be a bit more abstract.

Go ahead and post them in our private Facebook group. I'm excited to see what you do! Remember, this is not a test! :-) This is a warm-up. Idea gathering. Have fun with this! Play!

See you in our first Facebook Live!

Xo
Lilla